Utilisation Study:
Monitoring, Analysis & Recommended Actions

citycare SharedAgenda

Two companies, one team **one shared vision**

A snapshot of utilisation data gathered via monitoring sensors to capture a sample of typical usage.

Key Elements

Monitoring:

- Utilisation study in a designated space or building using heat & motion sensors
- Sensors can be hired or purchased outright
- Data can be displayed in various methods, such as charts, graphs, spreadsheets and floorplans

Analysis:

- Data is analysed to determine trends and utilisation rates and can be broken down and displayed in various ways e.g. by room, room type, floor, building, department, occupier
- Poor utilisation trends can be easily identified by individual users, services etc.
- Capacity can be displayed in financial terms if required

Recommendations:

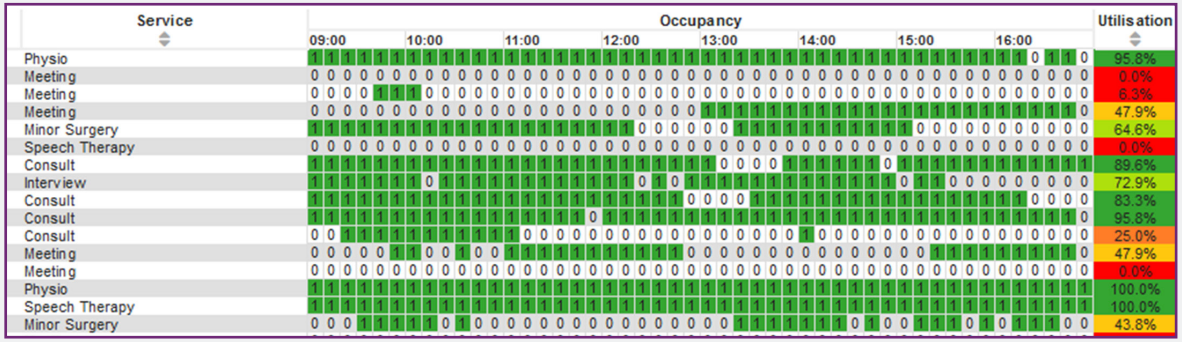
- Clear reporting format suitable for a range of stakeholders
- Potential changes are suggested to improve utilisation levels e.g. conversion of space, change of occupier or increased promotion to target groups

Methodology

1. Sensor install
2. Utilisation study
3. Sensor removal
4. Analysis of usage data
5. Recommendations to improve utilisation

Sample Utilisation Activity Matrix

The activity matrix breaks individual sensor data down into 10 minutes blocks of activity.



Sample Utilisation Floor Plan

The floor plan shows utilisation levels colour coded in percentage ranges.

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